

Assessment of utilization of old clothes among working ladies

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■ **ABSTRACT** : There has also been an increasing interest in environmental sustainability in terms of reusing, recycling and repairing rather than throwing things away. This paper describes the awareness about the utilization of clothing amongst working women and to find out the ways to utilize the old clothing. The present study was done to assess the utilization of old clothes among working ladies. The present study was conducted on 30 women working in Government schools, colleges as lecturers and in private sector of Udaipur district. Interview method was used for data collection. Regarding awareness about utilization of old clothes, 80 per cent respondents were very well known. Cent per cent of the respondents gave various reasons to worn out the old clothing viz., clothing when not in fashion, fading of colour of the clothing, got bore by wearing, burning / tearing, damaged design / motif / pattern, not suitable for figure etc. All the respondents tried to suggest that old clothing can be used in making other apparels. Cent per cent respondents confessed by making any new product from the old clothing.

■ **KEY WORDS** : Old clothes, Working ladies

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